



MSA

Market Share Analyses™

Cost accounting for every penny spent is important to the Plan to allow for benefit planning, management of the overall spend, and prioritizing management objectives to the highest value therapeutic categories. Pro Pharma analyzes all spend every month to identify where every dollar is spent and by whom. Analyses include discounting for every category and medication.

Spend is analyzed by multiple criteria including bases of cost (e.g., AWP, WAC, MAC, ASP) and indexed by the population (PMPM, RxPMPM, PUPM, RxPUPM).

Important client benefits are –

- *Compare discounts to contract guarantees*
- *Prioritize targets for managing drug spend*
- *Assist with budgeting projections*

CONTACT US

P.O. Box 280130
Northridge, CA 91328-0130
(888) 701 - 5438
info@prodataanalytics.net



WWW.PRODATAANLYTICS.NET